ESTTA Tracking number:

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding                | 91207867   |
|---------------------------|--|
| Party                     | Plaintiff E. & J. Gallo Winery   |
| Correspondence<br>Address | STEVEN M WEINBERG HOLMES WEINBERG PC 30765 PACIFIC COAST HIGHWAY, SUITE 411 MALIBU, CA 90265 UNITED STATES smweinberg@holmesweinberg.com |
| Submission                | Opposition/Response to Motion  |
| Filer's Name              | Nelda Piper  |
| Filer's e-mail            | hwtrademarks@gmail.com, msalvatore@holmesweinberg.com  |
| Signature                 | /Nelda Piper/  |
| Date                      | 03/11/2015   |
| Attachments               | 2015.03.11_Opp to Mtn to Consolidate_91207867.pdf(141748 bytes )   |

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Serial No. 85/436,336

E. & J. Gallo Winery,

Opposer,

v.

Grenade Beverage LLC,

Applicant.

Opposition No. 91207867

OPPOSER'S OPPOSITION TO APPLICANT'S REQUEST TO CONSOLIDATE PROCEEDINGS

TO: ASSISTANT COMMISSIONER FOR TRADEMARKS

**BOX TTAB –FEE** 2900 Crystal Drive

Arlington, VA 22202-3513

On February 24, 2015, Applicant Grenade Beverage LLC ("Applicant") filed a Request to Consolidate Proceedings and to Suspend Pending Disposition of Civil Action Pursuant to TBMP § 510 (the "Request to Consolidate and Suspend") in Opposition Nos. 91207868, 91203928 and 91207867, which Applicant failed to serve on Opposer E. & J. Gallo Winery ("Opposer") in violation of TBMP § 113.01. Opposer hereby opposes the Request to Consolidate and Suspend as improper and without basis for the following reasons.

## **Applicant's Request To Consolidate Is Without Basis**

This Opposition pertains to Applicant's mark EL GALLO ENERGÍA and Design.

Opposition Nos. 91207868 and 91203928, which Applicant seeks to consolidate with this proceeding, pertain to the mark EL GALLITO, which was held not to be at issue in Case No. 1:13-cv-00770-AWI-SAB by the US District Court for the Eastern District of California.

it will not affect Opp. Nos. 91207868 and 91203928, which pertain to the EL GALLITO mark.

Accordingly, while the pending appeal of that judgment may have a bearing on this Opposition,

(See Dkt. No. 13). Thus, Applicant's request to consolidate this proceeding with Opp. Nos.

91207868 and 91203928 is without basis. Opposer assents to the suspension of this proceeding

pending resolution of Applicant's pending appeal of the District Court's decision, but

respectfully requests that Applicant's Request to Consolidate this proceeding be denied.

Dated: March 11, 2015

Respectfully submitted,

By: /s/ Michael J. Salvatore

Michael J. Salvatore Holmes Weinberg, PC 30765 Pacific Coast Highway, Suite 411 Malibu, CA 90265

310.457.6100

msalvatore@holmesweinberg.com

Attorneys for Petitioner E. & J. Gallo Winery

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## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true copy of the foregoing OPPOSER'S OPPOSITION TO APPLICANT'S REQUEST TO CONSOLIDATE PROCEEDINGS was served by USPS Priority Mail to Applicant at the following address:

Paul Sandford Grenade Beverage LLC PO Box 12003 Orange, CA 92859

DATED: March 11, 2015

By: <u>/s/ Nelda Piper</u> Nelda Piper

Paralegal